

Croatia Fest

Oct. 6-7, 2012
Seattle, WA

Croatians in the Building of America Inventors, Innovators & Entrepreneurs

Saturday, October 6, 2012

*Russian Hall
704 19th Ave. E
Dance Party
7 p.m. - Midnight
\$5 admission at the door*

Sunday, October 7, 2012

*Seattle Center Armory/
Center House
305 Harrison St.
Art Gallery
Cooking Demonstrations
Crafts for Kids
Croatia Today
Food Booths
Genealogy
Historical Exhibits
Lectures & Panel Discussions
Music & Dance Performances
Souvenirs of Croatia*

*Look for updates
as plans develop at
www.croatiafest.org
and like us on Facebook.*

CroatiaFest activities are FREE
and open to the public.

TESLA AUTO: CROATIAN INNOVATION AND INVENTION AT ITS BEST

What does $T=W/m^2$ mean to you?

Well, to Tom Saxton it means an incredibly responsive Tesla Roadster that is an absolutely silent, handling-like-a-dream, high performance sports car!

This formula for magnetic flux density was the innovation of inventor Nikola Tesla. Tesla, born in Gospic, Croatia, was an ethnic Serbian who always identified as a Croatian, the land of his birth. His research earned him the honor of an International Unit of energy, formed from his formula, named the "Tesla." Modern day MRI machines calibrate on Tesla units.

In 1931, Tesla converted a gasoline engine Pierce Arrow car to an electric motor. This technology laid the foundation for future research and is the basis of the Tesla Motors electric cars. These cars are engineless, require no gasoline and run on four systems: Energy Storage System (ESS), which is a bank of lithium ion

batteries weighing 1,000 pounds, the Power Electronics Module (PEM), which converts DC to AC, an electric motor, and sequential manual transmission.

This year Saxton brings a passion and willingness to educate us all about electric cars to our festival. He will be displaying his Tesla Roadster as well as serving on a panel, taking questions and being available to show you first-hand what the Roadsters are made of.

Not unlike Nikola Tesla, a man ahead of his time, is Tom Saxton. His passion is for gasoline-free vehicles, and he's dedicating his time to teach, show and educate the public on how living with an electric car is not only possible, but better for us all.

Check out Tom's blog to read about his adventures and the story of electric autos at www.saxton.org/tom_saxton. Come to CroatiaFest prepared with your questions and see the Tesla Roadster on display!



REMODELED SEATTLE CENTER ARMORY HOUSES CROATIAFEST

CroatiaFest will move back to the newly remodeled Seattle Center Armory, formerly the Center House, this October. The building has received a complete face-lift, including the removal of the west wall, making way for a huge open space with lots of seating. Newly exposed windows light up the high vaulted ceiling and a new patio allows for outdoor dining overlooking the center fountain.

As in years past, CroatiaFest will use the center portion of the floor, which will be filled with the delicious aroma of five Croatian food booths. Read all about them on page 3.

A recognition of the history of both Croatians and Croatian-Americans is an important part of CroatiaFest. This year, the historical display panels will be located upstairs. Pictorial biographical exhibits will feature well

known Croatian inventors, innovators and entrepreneurs. An interactive portion of the exhibition is a panel discussion with local Croatian-Americans who have excelled in their respective fields of business, science and invention. In addition, the Harrison Gallery will display a variety of interesting art

and artifacts. You don't want to miss this fascinating look at Croatian Innovation in America. Two elevators on the main floor are available for your convenience.

Mark your calendars for Oct. 7, and plan to spend the day with your friends and family at CroatiaFest 2012.



P.O. Box 60003 Shoreline, WA 98160
206-619-4193 - info@croatiafest.org
www.croatiafest.org



CroatiaFest Coordinators: Cathryn Morovich and Kristen LeMieux

Board of Directors: Dr. Frank Brozovich, Chairman; Cathryn Morovich, President; Kristen LeMieux, Vice-President; Michael Rancich, Treasurer; Beverly Read, Secretary.

2011 CroatiaFest Planning Committee: Joanne Abdo, Dr. Frank Brozovich, Nikki Cvitanović, Bob & Peggy Gunovick, Lori Repanich Hill, Louise Petrich Iverson, Kristen LeMieux, Priscilla Lisich, Richard Major, Steven Mataya, Darci McKinley, Karen Mikacenić, Cathryn Morovich, John Morovich, Diane Petricić-Brust, John Pintar, Alma Franulović Plancich, Michael Rancich, Beverly Read, Stephanie Rogstad, Mark & Dunja Ruljancich, Kristin Tarabochia, Igor Vuletić, Margaret Martinis-Wallace.

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Volunteer Photographers: Steven Joyce, Paul Lukinich, Ron Karabaich.

Newsletter Editor: Jenny Zuvella Marin

CroatiaFest Logo Designer: John Lovrić

Program Designer/Editor: Nikki Cvitanović

CroatiaFest is produced by the local Croatian-American Community and is part of Seattle Center's Festál, a year-long series of world cultural events that honors the richness and diversity of our region.



Ethnic Heritage Council



FESTÁL 2012



2012 SCHEDULE

Performers

- 12:00-12:30 - Opening Ceremonies
(anthems, speeches)
12:30-12:45 - Hrvatska Loza Chicago
12:50-1:05 - Zenska Klapa Ruzmarin
1:10-1:25 - Tamburaski Orkestar
Kardinal Stepinac
1:30-1:45 - Klapa Doowapella
1:50-2:05 - Tamburaski Orkestar
Kardinal Stepinac
2:10-2:25 - Radost Folk Ensemble
2:30-2:45 - Dave and the Dalmatians
2:50-3:05 - Hrvatski Vitezovi
3:10-4:10 - Mate Caric I Petra Tulic
4:15-5:00 - Vela Luka Croatian Dance
Ensemble and Ruze Dalmatinke
5:00-5:15 - Klapa Cino
5:20-5:40 - Seattle Junior
Tamburitzans
5:45-6:00 - Kisobran
6:05-6:30 - Sinovi

Quincy's Music Corner

- 2:00-2:45 - Klapa Doowapella
3:00-3:45 - Dave and the Dalmatians
4:00-4:45 - Klapa Cino
5:00-5:45 - Dobri Decki
6:30-8:00 - Sinovi Tamburitzans

Cooking Demonstrations

- 1:00 - John Sarich
2:00 - Venko Lisica
3:00 - Ruzarija Zampera, Alenka
Dunatov and Neva Dominis

Lectures

- 1:30 - Author Jennifer Wilson,
"Running Away to Home"
3:00 - Panel Discussion, "Innovators
and Entrepreneurs"
Jay Kordich
Dr. Henry Kuharich
Cornelia Devlin
Nick Zorich
Joe Martinac
Tom Saxton

FESTIVAL BOOTHS

FOOD BOOTHS

Sarma, povitica, palacinke, cevapcici, ljigne - all will be available for your dining pleasure at CroatiaFest.

Three booths with food for purchase will be located on the main floor inside the Armory. Two more booths will be just outside the southwest entrance.

Hand rolled sarma, prepared by Peggy Gunovick and her crew, will be served inside the building. Peggy promises to have a good supply of sarma this year. Plan to get to her booth early in the day. You don't want to miss out on this delicious authentic Croatian dish.

Also inside, the Slavic Women's Club will sell Strawberry Hill Povitica by the slice and by the loaf. Enjoy this delicacy for dessert and buy a loaf to take home. This is a great opportunity to stock up your freezer for the holidays!

Satisfy your sweet tooth with made to order palacinke prepared by the Balkan Task Force Group, headed by Lori Repanich Hill. Using the traditional flat crepe maker, the cooks will prepare your palacinke and fill it with your favorite jam or nut spread.

Just outside the Southwest doors to the Armory, cevapcici will be grilled by the Anacortes Sister Cities Organization. Croatian style potato salad and ajvar (red pepper sauce) will accompany the sandwich.

The expert chefs from Tacoma's Slavonian Hall will serve deep fried ljigne (calamari).

You may purchase your entrée from any one of these outside vendors and bring your meal into the Armory or sit outside (depending on the weather) in the newly constructed patio area.

There are plenty of tables and chairs throughout the building for your dining convenience. You are welcome to bring your plate into Quincey's Bar and enjoy a Karlovacko Pivo or your favorite beverage with your meal.

Come hungry and help support these local Croatian organizations.

CROATIA TODAY

Make your way to the Croatia Today booth and explore the endless beauty of Croatia by picking up one of the wonderfully illustrated travel brochures provided by the Croatian National Travel Bureau.

Meet and discuss travel plans with expert representatives from Adriatic Travel of San Pedro, Calif., and Croatia Only Tours. Bring your calendars and book next year's trip!

BOOKS

Be sure to stop by the Author's Corner and pick up your copy of books written by Croatian-American authors. Authors will be on hand to answer questions and sign their books.

The books featured this year are "Running Away to Home" by Jennifer Wilson, "Along the Cork Line" by Gary Keister, and "Croatian Fishing Families of Anacortes" by Bret Lunsford.

The holidays are just around the corner. Any or all of these books would make excellent Christmas gifts.

GENEALOGY

Barbara Starkey is visiting CroatiaFest again! Barbara is a foremost genealogist from Salt Lake City, Utah, who has extensively researched Croatian genealogy.

Stop by her booth and Barbara will be happy to take time to discuss your Croatian roots and answer questions about your family's origin.

ART, DESIGN, ARCHITECTURE & CRAVATS

Gregov Architects' work, architectural photographs and architectural drawings will be showcased at the Seattle Center Armory gallery Oct. 1-7.

Gregov Architects is a multi-disciplinary small architectural firm providing a full range of services for architecture, planning and interior design for commercial, institutional and residential projects. The firm, founded 1989 in Seattle, was moved to Port Ludlow in 1998 and this year to Bainbridge Island, close to Seattle.

Both principals Lidija Gregov and Ivo Gregov have over 40 years experience with a broad base of expertise that includes single family residences, commercial and institutional projects. Currently, much of the work is in single family homes and remodels.

Works include projects located in Seattle, Bellevue, Mercer Island, Port Ludlow, Port Townsend, San Juan Islands, North Bend and McChord Air force Base in Tacoma.

Ivo and Lidija Gregov, natives of Croatia and naturalized US citizens, are licensed architects in Washington State and members of the American Institute of Architects (AIA).

Ivo, Lidija, their daughter Sanja and son Andrej emigrated from Croatia in 1968 to the United States, where they had relatives already well established in California and the Seattle area. Youngest daughter, Ivana, was born in Seattle. www.gregovarchitects.com

Chalkboard artist, John Rozich, is returning to his grandparents' homeland for a visit before he creates a work in pastels especially for CroatiaFest. His mother Ann Starceвич was born in Roslyn, and his grandfather John was a coal miner.

Rozich was born in suburban Detroit in the 1950s and spent all of his time drawing and building model cars. He took his motivation to the University of Detroit Architecture Department before switching his major to his true passion: fine art. After graduating with honors in 1975, John moved to Seattle to pursue teaching. However, he landed his first commission for menu board art, and the rest is history.

www.johnrozich.com

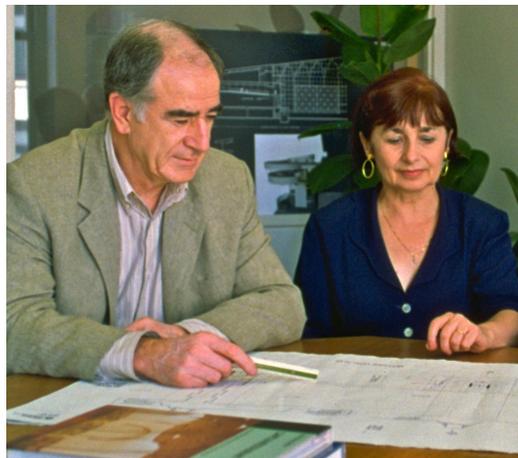
"Day of the Cravat" will be celebrated by Croatia and the world on Oct. 18 as established by the Croatian Parliament. The cravat or necktie as a symbol of refinement and self-awareness has been worn for centuries by people all over the planet and was originated by the Croats in the 1600s. The gallery will feature the cravat and its history.

You are asked to wear a cravat with pride to CroatiaFest, joining with others to remember the values it represents. A panel of three judges will select five to seven finalists to appear on main stage with the audience and select a winner.

www.academia-cravatica.hr/cravat

Samra Torlak Ekmecic, Seattle artist, continues the traditions of **jewelry design** from her family, who has been in the jewelry business for generations.

www.4youjewelrydesigns.com



Ivo and Lidija Gregov, of Gregov Architects

HOTELS OFFER CROATIAFEST RATES

Several hotels near the Seattle Center are pleased to offer CroatiaFest participants and guests special lodging rates during CroatiaFest.

The Best Western Executive Inn, The Inn at Queen Anne and The Marqueen Hotel will offer last year's rates. Some start as low as \$89 per night.

Other hotels may offer special rates as festival time draws near.

Please check the CroatiaFest website for more details and updates at www.croatiafest.org

Let these hotels know you are attending CroatiaFest:

The Best Western Executive Inn
206-448-9444

The Inn at Queen Anne
1-800-952-5043

The Marqueen Hotel
1-888-445-3076

GOLF TOURNAMENT SEPTEMBER 20

All you golfers out there, get your application in for the Inaugural CroatiaFest Golf Tournament. Register at www.croatiafest.org.

Registration closes Sept. 5.

The field is limited to the first 24 players, so don't wait to sign up.

It is a scramble format at Riverbend golf course in Kent. Carts, lunch and prize money is included in the entry fee. If you have any questions, please email jfpintar@comcast.net.

COMMEMORATIVE T-SHIRT SURPRISE

Are you in for a treat with this year's 2012 Commemorative CroatiaFest T-shirt!?

Each year, Joanne Morovich Abdo searches high and low for the perfect T-shirt design that will capture the essence of each festival. This year is no different!

While we are NOT going to give away the fabulous design (and T-shirt itself) for 2012, let us just share that you are

going to want to get to that T-shirt booth by the main stage and buy one for everyone you know! You will be blown away and just might find yourself daydreaming of drifting on a boat on the beautiful Adriatic.

Did you miss the opportunity to buy last year's? Not to worry. Joanne will have some very limited past festival shirts on hand for purchase as well.

CROATIAFEST VENDORS

CroatiaFest would not be complete without our wonderful vendors! This year we welcome back some of our friends who have been with the festival from the very beginning and two new vendors.

Our most devoted vendor, who never fails to amaze us with how much product they can pack in a little space, locally owned **Balkan Market** will bring their market items, foods, treats, soups, coffee and more! After wandering through their booth and stocking up on a supply of Kras bars, take a moment to talk with the owners, brother and sister Andjelo Vašić and Dubravka Bilic, who also make speciality meats (cevapcici, kobasice) for sale. Get a taste of what their Burien and Lynnwood stores have to offer.

Heart of Croatia from Columbus, Ohio, will bring wonderfully hand-selected gifts that represent the heart, soul and tradition of our heritage. Each year Pam Kelley and Melissa Obenauf search Croatia for items that are sometimes one-of-a-kind, local artisan pieces and bring them back for you to take home. Check out their booth and bring your birthday and Christmas gift lists as you are sure to find something for everyone!

With some of the best T-shirts in town, **Croatian Fixation** will be back by popular demand! Where else can you find a

T-shirt with just the right phrases that capture our heritage? Their T-shirts, baby clothing and other fun items are locally made.

No kitchen is complete without a stop at Jason Cascio's **Dalmatian Kitchen**. His Croatian olive oil cannot be beat. Care is taken to find farmers in Dalmatia to create a high quality olive oil. Your cooking and salad dressings will never be the same. But wait! It's not just the olive oil! The bottles are unique and make a perfect gift for your friends and family.

New to CroatiaFest is **Brac Fini Sapuni**. Owner Nikola Danon sells soap made by "using a centuries-old Mediterranean tradition (that) combines virgin olive oil with native Croatian ingredients to create the most exclusive products for your face and body." We are thrilled to welcome this vendor and believe you will enjoy the products.

Last but not least is another wonderful new addition: **Carpatia Sausage**! Owner Jan Urbanovic will sell his famous prsut, hand-crafted sausages and other old fashioned quality smoked meat products. Carpatia Sausage is a small, family owned business in Shoreline with strong attention to detail, assuring traditional products are made in the way our fathers and grandfathers so carefully did.

CROATIAFEST BOOK CLUB

With CroatiaFest is just a couple of months away and summer coming to an end, you have just enough time to join our CroatiaFest 2012 Book Club!

Jennifer Wilson's "Running Away to Home" is a beautifully written story of Jen and Jim Wilson's decision to pack up their life in Des Moines, Iowa, and move with their two children to the land of her ancestors, the little Croatian mountain village of Mrkopalj. Follow the family through their adventure of life changing challenges and growth.

We are very fortunate that Jennifer will be at this year's CroatiaFest and will share a presentation on her family's experiences. After the presentation, she looks forward to taking your questions and sharing dialog with all of you who have read her book. Flag pages, write down your questions and ask the author first hand. We are very fortunate to have her join us and for this interactive opportunity.

Check out her website and watch the book trailer, read the family's personal blogs at www.jennifer-wilson.com. Then pick up a copy of the book, available at Amazon.com and Barnes and Noble, or order from your favorite local bookstore. Be sure to share your thoughts on CroatiaFest's Facebook page as well.



Author Jennifer Wilson.

THE TONY MAGLICA STORY

Story written by Jerry Reilly
Forward written by Dr. Frank Brozovich

Many Croats have written their names in the annals of American arts, athletics, politics and entrepreneurship, enriching the identity we proudly claim: Croatian-American.

CroatiaFest 2012 pays homage to the Croatian entrepreneurs who have contributed to the making of our great nation. In this CroatiaFest newsletter, we tell the story of one remarkable Croatian-American: Tony Maglica.

Tony Maglica was born in New York City in November 1930. His parents, a longshoreman and a homemaker, had emigrated from Croatia some years earlier.

A child of the Great Depression, the infant Tony and his family faced difficult financial circumstances. As their financial situation worsened, it was decided that Tony and his mother would return to her native village on the Croatian island of Zlarin. His father would remain in America, sending money when he could find work, with the goal of eventually reuniting the family in America.

In September 1932, when Tony was 22 months old, he and his mother departed New York by sea, bound for Croatia. Little did they know that Tony would not see America again for 18 years.

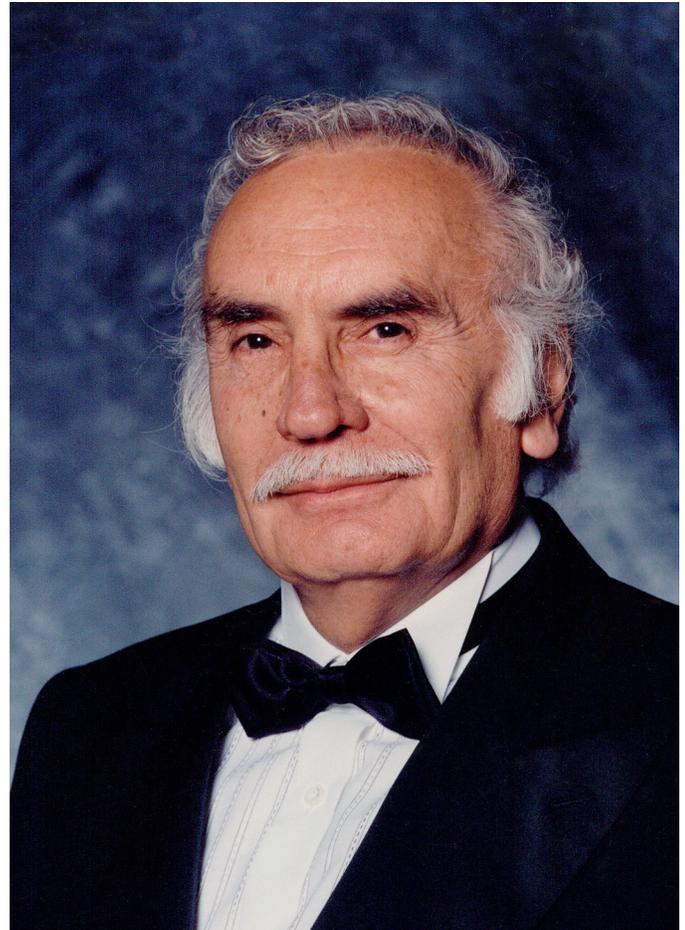
When war broke out in Europe in 1939, conditions in Croatia went from dire to desperate. Yet in spite of the poverty and oppression of the war years in Croatia, Tony managed to cultivate the interests and talents that ultimately would lead to his success as a manufacturer.

At the age of 7 or 8, he took apart the

family's alarm clock, just to see how it worked. The adults were not pleased to find the alarm clock in pieces, so Tony put it back together – and, to everyone's surprise but his, it ran perfectly. When the war finally ended, Tony attended trade school in Sibenik and became an accomplished machinist.

The greatest of all his teachers, however, was his devoted mother, who imparted in Tony the values of courage, perseverance, self-discipline, self-reliance and optimism. She encouraged him with talk of returning to America someday. In America, she would tell him, you will find that nobody can stand in your way but yourself, and with hard work and honest dealing you can achieve whatever you can dream.

In the winter of 1950, at the age of 20, Tony did return to America, but with a serious respiratory ailment. After six months of hospitalization and treatment, Tony recovered from pneumonia and a collapsed lung. He was unable to find work as a machinist, however, because his English was judged not good enough to read drawings, so he



worked piecework sewing clothes. By late 1952, with his savings he was able to bring his young wife and infant daughter to America. His father then brought his mother back and the family was reunited.

From New York, Tony traveled with his wife and daughter first to Denver by train, then a year later in a bald-tired Studebaker to California, where he found work as a machinist at Pacific Valve in Long Beach.

But Tony Maglica was not destined

Continued on next page

Continued from previous page

to remain someone else's employee for long. In 1955 he rented a garage in South El Monte, Calif., and opened the Maglica Machine Shop – later to become Mag Instrument, Inc.

It was a one-man shop, but Tony soon became known for his ability to make the most complex parts from the most difficult materials and a willingness to work all night.

Soon he was a supplier of choice for the most critical aerospace and defense parts. Some of his parts went aboard the Vanguard satellite – America's first response to Sputnik.

But Tony Maglica had ambitions beyond running a job shop. He wanted to make and sell products of his own design. So in 1979, he introduced a product whose design he had been perfecting for years – the Maglite® flashlight.

Now an icon of American industrial design, the Maglite® flashlight quickly gained popularity with police officers. Their acceptance raised its prestige with the general public. It also came with the first lifetime warranty in the industry. Now consumers could buy a flashlight to use for the rest of their lives.

The product that truly made Maglite a household name was the Mini Maglite® flashlight, introduced in 1984. Its success was immediate; by Christmas 1985 it was the largest-selling gift item of the season.

By 1996 the Mag Instrument payroll had grown to over 1,000 employees and annual sales had reached the quarter-billion-dollar mark.

Mag Instrument presently makes 27 different flashlights and exports to more than 100 countries.

Tony Maglica is still in day-to-day charge of Mag Instrument. He continues to work 10-12 hour days, and he continues to invent. In July 2012 he was awarded his 112th United States patent. (By comparison, inventor Nikola Tesla had a lifetime output of 111 patents.)

Tony Maglica's business success is complemented by his philanthropic activities. During and after the Balkans War, Tony Maglica felt compelled to help the region where he grew up.

He contributed extensively to relief efforts including medical care for war-wounded children and the donation of 50,000 flashlights for use by displaced families or those without electricity in their homes.

In 1997 he instituted the Maglite Foundation, whose mission is to foster economic development in Croatia.

Tony Maglica also has donated tens of thousands of flashlights for use in important civic ceremonies, including the 1994 Winter Olympics in Lillehammer, and in response to large-scale public emergencies, including the rescue and recovery efforts that followed the Sept. 11, 2001 attacks, the Oklahoma City Bombing, Hurricane Katrina and the 2011 Japan Tsunami. He has also donated flashlights for use by U.S. troops in Operation Desert Storm.

From Tony Maglica's childhood home to the birthplace of his success, this patriot and businessman continues to champion and exemplify the blessings of free enterprise.

To read the full version of this article and learn more about Tony Maglica's journey from poverty and war in Croatia to extraordinary success in America, visit our website at www.croatiafest.org.

CROATIAFEST TECHNOLOGY UPDATES

CroatiaFest App Now Available



CroatiaFest has gone mobile! The new app for iPhone is now available for free in the App Store. Don't miss a thing at CroatiaFest 2012 with the full schedule at your fingertips on your iPhone.

The app includes listings of all food booths, vendors and advertisers with links to their websites. Find all the workshops, exhibits, activities and lectures as well as watching videos of our CroatiaFest performers.

New Look for CroatiaFest Web

The CroatiaFest website has a new look thanks to Ned Hamžić, owner of SH Web Commerce, Inc.

The layout provides easier access to all the information you need about CroatiaFest, including links to our advertisers' websites, links to videos of our performers, photos from previous years' festivals and more. You'll also find a calendar of Croatian events so that you won't miss any of the exciting Croatian events in our community and around our country throughout the year.

Our Stories, a collection of stories about our Croatians in communities, was added last year and will continue to enrich our understanding of Croatians in the building of America. A full list of the schedule for CroatiaFest 2012 is available and will be updated as activities and performers are added.

Check it out at www.croatiafest.org.

INVENTORS, INNOVATORS AND ENTREPRENEURS

When most people hear of Croats, it's in regard to Croatia's athletes who did so well in London or maybe Croatia's alluring beaches. Many do not know that Croats contributed greatly to the United States through their innovation.

"Croats in The Building of America – Inventors, Innovators and Entrepreneurs" is a special project created for CroatiaFest 2012 which mirrors this year's theme. The project will feature a new set of 36-inch-by-48-inch display panels chronicling this rich history, which will be displayed with past CroatiaFest historical panels. The biographies will include of the following (among others):

Rudjer Boskovic, 18th Century physicist and astronomer, was famous for his atomic theory and made many important contributions to astronomy.

Few may know of the invention of the first mechanical pencil by Zagrebian **Slavoljub Penkala** in 1906. Arguably, the most famous inventor was **Nikola Tesla** (an ethnic Serb from Lika, Croatia).

Anthony Francis Lucas (born Antun Lučić) was a Croatian-born oil explorer. With Pattillo Higgins he organized the drilling of an oil well near Beaumont, Texas that became known as Spindletop. This led to the widespread exploitation of oil and the start of the petroleum age.

John Dominis (Gosponetich), operating out of Hawaii, barreled and shipped the first salmon out of the state of Washington to the Eastern United States and established the salmon trade. His son John Dominis-Gosponetich married a Hawaiian princess who became the last queen of Hawaii, Queen Lilioukalani, and Dominis-Gosponetich became the King-Consort.

Mario Puretic, born in Sumartin on the Island of Brac, invented the Puretic Power Block, a special kind of mechanized winch used to haul nets on fishing

vessels. The power block is a large powered aluminium pulley with a hard rubber-coated sheaf. While many men were needed for the back-breaking work of hauling a purse seine manually, the same work could be done by fewer men with a power block.

"Trbuhom za kruhom" (an empty stomach in search of bread) is an old Croatian adage that described the experience of immigrating to this country. The exhibit will shed light on local and national Croatian-American entrepreneurs, many of whom had rags-to-riches stories.

Nick Bez (Nikola Bezmalinovic) owned a string of fishing boats, four of the biggest salmon canneries, two gold mines and an airline. His airline, Air West, was later sold to Howard Hughes.

Anthony Maglica founded Mag Instrument in Los Angeles in 1955 and designed the Mag-Lite® flashlight, now an American product icon (see The Tony Maglica story on page 6).

Jay Kordich, better known as the Juice Man, is a television personality, author, motivational speaker and lecturer, and is known as a father in the field of vegetable juicing, fruit juicing and nutritional health. He is an advocate of health through the consumption of raw foods to maintain and regain one's health.

Croatian-American **Dr. Henry Kuharich** is a Seattle-based retired clinical professor of medicine and a humanitarian awardee from the University of Washington School of Medicine. He gained the reputation as "the country doctor in the city" because he made many home visits and made night emergency calls instead of sending patients to emergency rooms and because of his practical and innovative methods of delivering health care both locally and globally. After years as a tuberculosis consultant treating American Indian tribes and immigrants on

the Olympic Peninsula, he trained Peace Corps programs on the eradication of tuberculosis in the mainly indigenous villages of Bolivia, using an inexpensive drug that is non-toxic to dark skinned people but not tolerated by Caucasians.

A panel discussion on invention, innovation and entrepreneurship will be held in one of the second floor lecture rooms in the Armory at 3 p.m. featuring Jay Kordich, Dr. Henry Kuharich, Cornelia Devlin, owner of the Cornelia Marie featured on the Discovery Channel's "Deadliest Catch," and others.

WELCOME DANCE SATURDAY OCTOBER 6

Dust off your dancing shoes and join us for the kick off to CroatiaFest 2012 at the welcome dance! Join us Saturday, Oct. 6 from 7 p.m. to midnight at the Russian Community Center at 704 19th Ave. East on Capitol Hill.

The evening will feature both traditional and contemporary Croatian music by the popular Mate Carić and Petra Tulić from Los Angeles and Seattle's own Sinovi Tamburitzans.

Traditional Croatian foods prepared by the Seattle Jr. Tamburitzans parents' club will be available for purchase all night.

Everyone is welcome! Tickets are only \$5 and will only be sold at the door. For your convenience, free parking is available across the street in the St. Joseph Parish parking lot.

Dobro Nam Došli!

NEWLY INSTALLED CROATIAN AMBASSADOR

Croatia recently installed a new Ambassador to the United States in the Croatian Embassy in Washington, D.C. We are deeply honored that Ambassador Josko Pavo will be at CroatiaFest along with Consul General of Croatia Ilija Zelalic of the Los Angeles Croatian Embassy.

Croatia has always been generous in sending their representatives to CroatiaFest each year. We are grateful for the opportunity to have them join us as it is wonderful to share our community as well as allowing Croatian-Americans of the Pacific Northwest to get to know Croatia's U.S. leadership personally.

Pavo comes from the position of the

President's foreign policy advisor, where he has served since February 2010. He joined the Croatian Foreign Service in January 1992 where he worked on bilateral relations with Western European countries. From 1993 to 1996 he served as deputy chief of mission at the Croatian Embassy in Madrid. In 1996 he was head of the Political Analysis Department and the foreign minister's speech writer. From 1997 to 2002, as Assistant Minister of Foreign Affairs, he was responsible for relations with neighboring and European countries, the United States, Russia, Canada and Israel. An experienced negotiator, he played a prominent role in post-conflict normalization of relations with neighboring countries.



Josko Pavo

In 2003 he was appointed Ambassador to the United Kingdom, a position he held until 2009 when he was transferred to The Hague where he served as Croatian Ambassador in the Kingdom of the Netherlands and Croatian permanent representative at OPCW. He is married to Jasna Pavo, a journalist for HTV, and is a father of two children.

CROATIAN COOKING DEMONSTRATIONS

The CroatiaFest committee is cooking up a fantastic lineup of culinary demonstrations that will leave your mouth watering.

Our guests will be renowned celebrity chef John Sarich, the ever popular Venko Lisica and the delightful Dalmatian sisters, Ruzarija, Neva and Alenka, who will demonstrate authentic Croatian dishes bound to please your taste buds.

John founded Seattle's acclaimed Adriatica Restaurant and later opened Dalmacija Ristoran in Seattle Pike Place Market. He also hosted the Emmy-nominated cooking show "Taste of the Northwest."

He is currently culinary director for Chateau Ste Michelle Winery. John will bring his love of Croatian cuisine to the cooking stage by demonstrating one of his favorite recipes.

We are also fortunate to once again welcome Venko Lisica to our stage. His expert knowledge and skill in cooking



John Sarich

his favorite Dalmatian style recipes was certainly a crowd pleaser last year, and this year we look forward to see him demonstrate sauerkraut, a dish traditionally served at holidays, weddings and special festive occasions.

Back by popular demand are the Dalmatinke Sestre: Ruzarija Zampera, Neva Dominis and Alenka Dunatov. They will demonstrate the art of making Dalmatian style Biskotini.

We are pleased and honored to have these outstanding chefs coming to our cooking stage to share their knowledge of Croatian cuisine.

SPECIAL GUEST PERFORMERS

CroatiaFest is pleased to welcome Hrvatska Loza Croatian Dance Ensemble of Chicago, Illinois to the main performance stage.

The group was founded in 1979 under the sponsorship of the Croatian Cultural Center and Angel Guardian Croatian Church (now Blessed Alojzije Stepinac Church).

The performing group has participated in various festivals throughout the Chicago area, the United States and Canada and also performed three times on tour in Croatia, most recently summer, 2010.

We are excited to have this talented group of young people be a part of CroatiaFest.

CroatiaFest

August 2012

Dear friends, fans and supporters,

As I write this appeal to you we are five weeks from show time! The planning committee and directors are busy putting the final details together on all the segments to produce the festival on October 7th.

The committee members volunteer hundreds of hours and also make donations as our budgets allow. Every donation no matter the size is greatly appreciated. Now, more than ever, is the time to make your donation to CroatiaFest.

More visitors are expected as the Seattle Center is celebrating its 50th anniversary of the 1962 World's Fair.

I have a special request and I hope you will join me in celebrating the history of the cravat, which will be featured in the gallery. Show the Croatian spirit by wearing a cravat on the day of the festival. A panel of judges will select five to seven finalists to appear on main stage for the audience to choose a winner. Be creative!

I ask you again to take out your pen to write the check to CroatiaFest, go online or call to make your donation of any size now so we know we can meet the financial commitment of producing a memorable CroatiaFest. Boeing, Microsoft, Expedia and Amazon offer matching funds. Does your employer offer matching funds?

Donate online by going to www.croatiafest.org or use the self-addressed envelope in this newsletter. Anyone making a donation of \$100 or more will receive an invitation to a Dignitary Reception Brunch catered by Pogacha Restaurant on Sunday morning, Oct. 7 (see page 11).

On behalf of Chairman and Honorary Consul Dr. Frank Brozovich, event coordinators, President Cathryn Morovich and Vice-President Kristen LeMieux, Treasurer Michael Rancich, Board of Directors and the Planning Committee, we extend this opportunity for your participation to continue the preservation and presentation of our culture to our communities and even to future generations. You are key to the success of the festival! CroatiaFest is a recognized non-profit by the IRS so your donation is tax deductible.

Thank you in advance for your cooperation and generosity,

Beverly Prkacin Read, Fund-raising Chair & Secretary
206-940-4875
bread@windermere.com

*CroatiaFest Newsletter is a publication of the CroatiaFest Committee.
Please send submissions to info@croatiafest.org. If you have corrections, wish to be removed from or added to the CroatiaFest mailing list, please call 206-619-4193 or email info@croatiafest.org.*

To view this newsletter on-line or sign-up to receive it via email please go to www.croatiafest.org.

THANK YOU FOR SUPPORTING CROATIAFEST 2012

CroatiaFest 2012 is brought to you through the generosity of these individual donors as well as grants & sponsors.

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Make CroatiaFest 2012 a success by giving your donation today! See the CroatiaFest 2012 donation form on page 12.

CORPORATE GIFT MATCH

CroatiaFest is a 501 c3 non-profit corporation registered with the IRS and is eligible to receive gift matching funds from several corporations such as The Boeing Company, Microsoft and Expedia. After making a donation to CroatiaFest and if your company offers a gift matching program, make the request for matching funds.

DONOR APPRECIATION BRUNCH

CroatiaFest would not be possible if not for our wonderful donors.

This year we have a special Sunday morning brunch to thank our donors who contribute \$100 or more. With your donation, you will receive an invitation to attend the brunch in the newly remodeled Seattle Center Armory from 10 a.m. to noon Sunday, Oct. 7. Honored guests include Croatia's new Ambassador to the United States Joško Paro, and Croatian Consul General Ilija Želalić.

We are delighted to announce that a savory menu with a uniquely Croatian flare will be provided by Pogacha Restaurant of Bellevue, Wash., featuring egg frittata, smoked apple sausage links, Pogacha krumpiri, baked breads, šopska salad, pesto pasta salad, seasonal mixed greens, fresh fruit, chicken salad quarters and torte.

Make your contribution today, join us for the feast and meet our new Ambassador and Consul General.



CroatiaFest
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